

Tampere Student Union Magazine Visiiri

RATE CARD

Visiiri is a new student magazine in Tampere.

The magazine keeps its focus on matters that students are interested in, talking about and connected by. There are articles about science, educational affairs and student culture.

Visiiri is published by the Student Union of Tampere University, **TREY**.

- The magazine is targeted to the students of Tampere.
- The Student Union of Tampere University has around 18 000 members majoring in 200 different subjects from technology to social sciences and medicine.
- The magazine is distributed on university campuses in Kaleva, Hervanta and Kauppi, and is also available on several magazine stands in Tampere city centre. The magazine is also delivered directly to the inhabitants in the largest student housing locations in the city. Distribution will be further developed during 2021.

FORMAT

Periodical, page size 210 × 297 mm.

TECHNICAL SPECIFICATIONS

PDF or PNG file, CMYK colour format, resolution 300 dpi, no bleeds (except for full page ads, a 5 mm bleed is required).

PUBLICATION SCHEDULE

6 issues per year, 6 000 copies per issue (temporarily down from 8 000 due to covid-19).

PUBLISHER

Student Union of Tampere University TREY.

1/8
88 x 62,5 mm

1/4
88 x 130 mm

1/8
88 x 62,5 mm

1/2
181 x 130 mm

FULL PAGE
210 x 297 mm
+ 5 mm bleed required
(also inside covers and back cover)

ADVERT SIZE

ADVERT SIZE	PRICE,€
1/8 page	350
1/4 page	620
1/2 page	1100

FULL PAGES

FULL PAGES	PRICE, €
inside pages	2000
inside front or back cover	2200
back cover	2400

MEDIA SALES

Helky Kouri
040 713 0073
helky.kouri@treyl.fi

Mari Sillanpää
044 718 4453
mari.sillanpaa@treyl.fi

EDITOR-IN-CHIEF

Aapo Laakso
044 901 3984
aapo.laakso@treyl.fi

Please make sure that your materials meet the technical specifications and are submitted to us by the deadline.

Organisations operating within the Student Union are entitled to a 20% discount on advertisement prices. VAT 0 %.