

Tampere Student Union Magazine Visiiri

RATE CARD

Visiiri is a student magazine in Tampere.

The magazine keeps its focus on matters that students are interested in, talking about and connected by. There are articles about science, educational affairs and student culture.

Visiiri is published by the Student Union of Tampere University, **TREY**.

- The magazine is targeted to the students of Tampere.
- The Student Union of Tampere University has around 18 000 members majoring in 200 different subjects from technology to social sciences and medicine.
- The magazine is distributed on university campuses in Kaleva, Hervanta and Kauppi, and is also available on several magazine stands in Tampere city centre. The magazine is also delivered directly to the inhabitants in the largest student housing locations in the city centre.

FORMAT

Periodical, page size 210 × 297 mm.

TECHNICAL SPECIFICATIONS

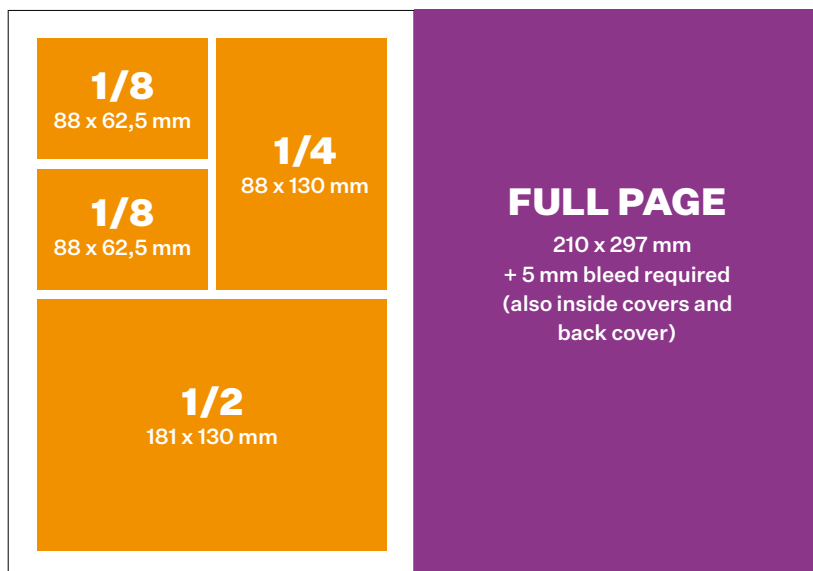
PDF or PNG file, CMYK colour format, resolution 300 dpi, no bleeds (except for full page ads, a 5 mm bleed is required).

PUBLICATION SCHEDULE

6 issues per year, 6 000 copies per issue.

PUBLISHER

Student Union of Tampere University TREY.



ADVERT SIZE

PRICE,€

1/8 page	200
1/4 page	400
1/2 page	800
full page	1500

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Please make sure that your materials meet the technical specifications and are submitted to us by the deadline.

Organisations operating within the Student Union are entitled to a 20% discount on advertisement prices. VAT 0 %.

